Int. Cl.: 30

Prior U.S. Cl.: 46

Reg. No. 1,956,174

United States Patent and Trademark Office Registered Feb. 13, 1996

TRADEMARK PRINCIPAL REGISTER

CIAO BELLA

CIAO BELLA GELATO COMPANY, INC. (NEW YORK CORPORATION) 262 MOTT STREET NEW YORK, NY 10012

FOR: MILK AND MILK PRODUCTS, NAMELY ICE CREAM, SORBET, FROZEN YOGURT, FLAVORED ICES AND FROZEN CONFECTIONS, IN CLASS 30 (U.S. CL. 46).

FIRST USE 4-0-1983; IN COMMERCE 4-0-1983.

THE ENGLISH TRANSLATION OF "CIAO BELLA" IS "HELLO" OR "GOODBYE" AND "BEAUTIFUL GIRL".

SER. NO. 74-641,066, FILED 3-2-1995.

MITCHELL FRONT, EXAMINING ATTORNEY

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