

Int. Cl.: 16

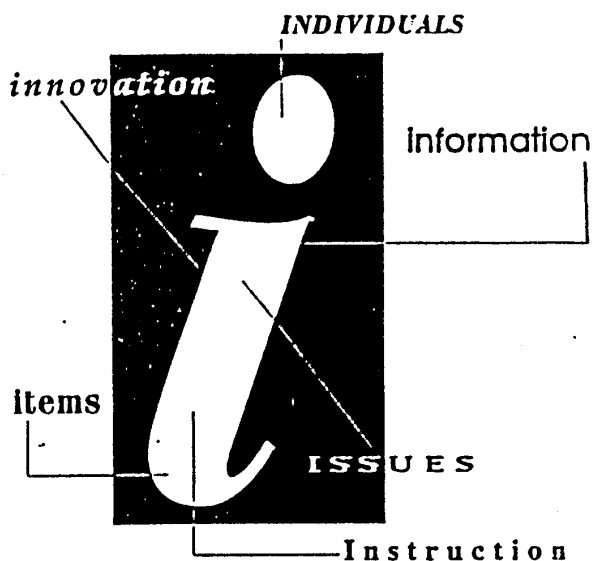
Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

Reg. No. 2,200,378

United States Patent and Trademark Office

Registered Oct. 27, 1998

TRADEMARK
PRINCIPAL REGISTER



IVOCLAR NORTH AMERICA, INC. (DELAWARE CORPORATION)
175 PINEVIEW DRIVE
AMHERST, NY 14228

FOR: PRINTED PUBLICATIONS, NAMELY, MAGAZINES, CATALOGS AND ARTICLES FOR THE DENTAL INDUSTRY, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 2-28-1997; IN COMMERCE 2-28-1997.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "INFORMATION", "ISSUES",

AND "INSTRUCTION", APART FROM THE MARK AS SHOWN.

THE DESIGN OF A LOWER-CASE, LETTER "I", IN CURSIVE - IMPOSED OVER A SOLID-FILLED RECTANGLE SHAPE WITH SINGLE LINES PROJECTING FROM THE LETTER "I" AT VARIOUS LOCATIONS LINKING THE FOLLOWING WORDS - "INNOVATION", "INDIVIDUALS", "INFORMATION", "ITEMS", "ISSUES", "INSTRUCTIONS".

SN 75-227,494, FILED 1-17-1997.

JUDITH GRUNDY, EXAMINING ATTORNEY