

Int. Cls.: 35, 38 and 42

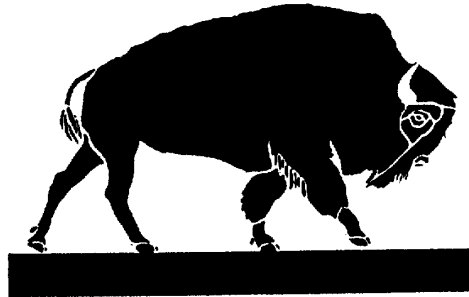
Prior U.S. Cls.: 100, 101, 102 and 104

Reg. No. 2,317,748

United States Patent and Trademark Office

Registered Feb. 15, 2000

**SERVICE MARK
PRINCIPAL REGISTER**



**MARKETING & ADVERTISING SERVICES
CENTER CORPORATION (NEW YORK COR-
PORATION)
10 CENTER ROAD
WEST SENECA, NY 14224**

**FOR: BUSINESS CONSULTING SERVICES
NAMESLY -TELEMARKETING SERVICES;
MAILING LIST PREPARATION; PROMOTING
THE SALE OF GOODS AND SERVICES OF
OTHERS BY PREPARING AND PLACING AD-
VERTISEMENTS IN AN ELECTRONIC MAGA-
 ZINE ACCESSED THROUGH A GLOBAL COM-
 PUTER NETWORK; PROVIDING A WEBSITE
 CONTAINING INFORMATION ABOUT MAR-
 KETING STRATEGIES AND BUSINESS DECI-
 SIONS; DIRECT MAIL ADVERTISING; AC-
 COUNTING SERVICES, INCOME TAX PREPA-
 RATION; BOOKKEEPING SERVICES; PAY-
 ROLL TAX PREPARATION; PAYROLL PROC-
 ESSING SERVICES; BUSINESS CONSULTING
 SERVICES, IN CLASS 35 (U.S. CLS. 100, 101
 AND 102).**

**FIRST USE 9-0-1997; IN COMMERCE
9-0-1997.**

**FOR: TELECOMMUNICATIONS SERVICES,
NAMESLY - ELECTRONIC MAIL SERVICES**

**AND FACSIMILE TRANSMISSION SERVICES,
IN CLASS 38 (U.S. CLS. 100, 101 AND 104).**

**FIRST USE 9-0-1997; IN COMMERCE
9-0-1997.**

**FOR: COMPUTER SERVICES, NAMESLY -
CREATING, DESIGNING, IMPLEMENTING
AND MAINTAINING GLOBAL COMPUTER
NETWORK WEB SITES AND HOME PAGES
FOR OTHERS; MAINTAINING AN INTERAC-
 TIVE DATABASE OF WEB SITES AND HOME
PAGES OF OTHERS ON A COMPUTER
SERVER; PROVIDING ON-LINE FACILITIES
FOR REAL TIME INTERACTION AMONG
COMPUTER USERS CONCERNING TOPICS OF
GENERAL INTEREST; AND PROVIDING DA-
 TABASES FEATURING GENERAL MARKET-
 ING INFORMATION AND INFORMATION ON
THE GOODS AND SERVICES PROVIDED BY
OTHERS, IN CLASS 42 (U.S. CLS. 100 AND 101).**

**FIRST USE 9-0-1997; IN COMMERCE
9-0-1997.**

SER. NO. 75-429,772, FILED 2-6-1998.

ALAN ATCHISON, EXAMINING ATTORNEY