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PHARMACEUTICAL OUTCOMES RESEARCH, INC. (NEW YORK CORPORATION)
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FOR: BUSINESS MARKETING CONSULTING SERVICES FOR PHARMACEUTICAL AND HEALTHCARE INDUSTRIES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102); ELECTRONIC STORAGE OF DATA, IN CLASS 39 (U.S. CLS. 100 AND 105); PHARMACEUTICAL RESEARCH IN THE FIELDS OF PHARMACOKINETICS, PHARMACODYNAMICS, PHARMACEUTICAL ECONOMICS, AND PHARMACEUTICAL OUTCOMES, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 09-00-2000; IN COMMERCE 09-00-2000