

**Int. Cl.: 35**

**Prior U.S. Cls.: 100, 101, and 102**

**United States Patent and Trademark Office**

**Reg. No. 2,684,560**

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**SERVICE MARK  
PRINCIPAL REGISTER**

**SNOWY JOEY**

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**NEIGHBORHOOD ICE CREAM PATROLS, IN  
CLASS 35 (U.S. CLS. 100, 101 AND 102).**

**FIRST USE 9-9-2001; IN COMMERCE 9-9-2001**

**FOR: RETAIL MOBILE ICE CREAM TRUCK  
VENDING SERVICES SELLING ICE CREAM AND  
FROZEN CONFECTIONS AT SPECIAL EVENTS,  
BIRTHDAY PARTIES, CORPORATE EVENTS AND**

**SN 76-272,787, FILED 6-18-2001.**

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