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**SERVICE MARK
PRINCIPAL REGISTER**

K.I.S.S. KEEP IT SIMPLE SERVICE

C.S.I. INTERNATIONAL, INC. (NEW YORK COR-
PORATION)
1001 MAIN STREET
NIAGARA FALLS, NY 14301

FIRST USE 2-0-2002; IN COMMERCE 2-0-2002.

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FOR: MAIL ORDER CATALOG SERVICES FEATURING CORPORATE PROMOTIONAL PRODUCTS, NAMELY SERVICE RECOGNITION AWARDS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

CHARLES L. JENKINS, EXAMINING ATTORNEY