

Int. Cls.: 16 and 41

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, 50, 100, 101 and 107

Reg. No. 2,788,694

United States Patent and Trademark Office

Registered Dec. 2, 2003

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

PASSIONATE LIVING

PASSIONATE LIVING, LLC (NEW YORK LIMITED LIABILITY COMPANY)
301 PARKSIDE AVE
BUFFALO, NY 14214

FOR: PRINTED MATERIALS, NAMELY, MAGAZINES, INFORMATIONAL FLYERS, PERIODICALS IN THE NATURE OF NEWSLETTERS, BOOKS, AND INSTRUCTIONAL, EDUCATIONAL, AND TEACHING MATERIALS; ALL IN THE FIELD OF INSPIRATION AND MOTIVATIONAL DEVELOPMENT, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 7-1-1998; IN COMMERCE 8-1-1998.

FOR: EDUCATIONAL AND ENTERTAINMENT SERVICES, NAMELY, ONGOING TELEVISION

AND RADIO PROGRAMS; PRODUCTION OF MOTION PICTURE FILMS, VIDEO CASSETTES, DOCUMENTARY FILMS LIVE MUSIC CONCERTS, AND MUSIC PRODUCTION SERVICES; CONDUCTING CLASSES, WORKSHOPS AND SEMINARS; ALL OF THE ABOVE IN THE FIELD OF INSPIRATIONAL AND MOTIVATIONAL DEVELOPMENT, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 7-1-1998; IN COMMERCE 8-1-1998.

SER. NO. 78-094,497, FILED 11-21-2001.

ANN E. SAPPENFIELD, EXAMINING ATTORNEY