

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

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**SERVICE MARK
PRINCIPAL REGISTER**

**WHERE A REALLY GREAT DIAMOND DOESN'T COST AN ARM AND
A LEG**

D. L. HOFFMAN, INC. (NEW YORK CORPORATION)
4210 UNION ROAD
CHEEKTOWAGA, NY 14225

FIRST USE 11-15-2001; IN COMMERCE 11-15-2001.

SER. NO. 76-551,895, FILED 9-24-2003.

FOR: RETAIL STORE SERVICES RELATING TO
JEWELRY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

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