

Int. Cl.: 43

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,106,689

Registered June 20, 2006

**SERVICE MARK
PRINCIPAL REGISTER**

CIAO BELLA

CIAO BELLA GELATO COMPANY, INC. (NEW
YORK CORPORATION)
231 40TH STREET
IRVINGTON, NJ 07111

FOR: ICE CREAM PARLORS AND CAFE SERVI-
CES, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 3-1-1997; IN COMMERCE 3-1-1997.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 1,956,174.

THE ENGLISH TRANSLATION OF CIAO BELLA
IS HELLO BEAUTIFUL.

SER. NO. 78-664,498, FILED 7-6-2005.

JENNIFER WILLISTON, EXAMINING ATTORNEY