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United States Patent and Trademark Office

RICH'S

Reg. No. 3,107,162

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**Int. Cls.: 29, 30, 32, 35,
41 and 43**

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

RICH PRODUCTS CORPORATION (DELAWARE CORPORATION)
ATTN: LEGAL DEPARTMENT
1150 NIAGARA STREET
BUFFALO, NY 14213

FOR: DAIRY AND NONDAIRY WHIPPED, NONWHIPPED, FRUIT AND NUT TOPPINGS, ALL BEING FROZEN OR NON-FROZEN, AND BEING READY-TO-USE; DAIRY AND NON-DAIRY WHIPPED, NONWHIPPED AND FRUIT-BASED FILLINGS, ALL BEING FROZEN OR NON-FROZEN, AND BEING READY-TO-USE OR NOT READY-TO-USE; FRUIT TOPPINGS AND FILLINGS FOR BAKERY PRODUCTS, PASTRY AND CONFECTIONERY; CARMEL NUT TOPPING FOR BAKERY PRODUCTS, PASTRY AND CONFECTIONERY; CREAMS FOR USE IN THE MANUFACTURE OF BAKERY GOODS OR CONFECTIONERY; BARBECUE POULTRY AND BARBECUE PORK; SMOKED BEEF, PORK AND POULTRY; FROZEN MEALS CONSISTING PRIMARILY OF MEAT AND POULTRY, NAMELY, PORK BARBECUE, BEEF BARBECUE, POULTRY BARBECUE, AND BARBECUE SANDWICHES; WHIPPED VEGETABLE SPREAD USED AS A SUBSTITUTE FOR MARGARINE OR BUTTER; PROCESSED MEATS; FROZEN OR REFRIGERATED PROCESSED MEAT AND MEAT ENTREES; ARTIFICIAL DAIRY BASED BEVERAGES AND CONCENTRATES AND BASES THEREOF; AND VEGETABLE-BASED FOOD BEVERAGES AND CONCENTRATES AND BASES THEREFORE; FROZEN MEALS CONSISTING PRIMARILY OF BEEF WITH A GRAVY MEAT SAUCE, IN CLASS 29 (U.S. CL. 46).

FIRST USE 3-1-1945; IN COMMERCE 3-1-1945.

FOR: ICINGS BEING FROZEN OR NON-FROZEN AND BEING READY-TO-USE OR NOT READY-TO-USE; CHOCOLATE, ARTIFICIAL CHOCOLATE, MARSHMALLOW AND ARTIFICIAL MARSHMALLOW TOPPINGS FOR CAKES AND DESSERTS, BEING FROZEN OR NON-FROZEN, AND BEING READY-TO-USE OR NOT READY-TO-USE; CHOCOLATE AND ARTIFICIAL CHOCOLATE TOPPINGS, ICINGS AND FILLINGS; LIQUID TOPPING SYRUP FOR CAKES AND DESSERTS; BAKERY PRODUCTS; BAKERY DESSERTS, FROZEN DOUGH; FROZEN, FRESH OR PACKED BAKERY PRODUCTS, NAMELY ROLLS, PIZZA CRUSTS, BAVARIAN CREAM PUFFS, CHOCOLATE PUFFS, PIES, CAKES, COOKIES, BROWNIES, PASTRIES, CROISSANTS, BREADS, BREADSTICKS, SCONES, PUFF PASTRIES, BAGELS, AND MUFFINS; MIXES FOR MAKING BAKERY PRODUCTS; MIXES FOR MAKING DESSERTS IN THE NATURE OF CAKES, CHEESECAKES, BROWNIES, COOKIES, PIES, OR CUPCAKES; PUDDINGS; MOUSSECAKE; CHEESECAKE; ICE CREAM CAKE; FROZEN YOGURT CAKES; ICE CREAM; FRUIT SORBETS; FONDANTS FOR USE IN THE MANUFACTURE OF BAKERY GOODS OR CONFECTIONERY; GRAVY MIXES; DRY VERSIONS OF GRAVY SAUCES AND CHEESE SAUCES; STUFFED PASTA SHELLS; BASES FOR MAKING MILK SHAKES, IN CLASS 30 (U.S. CL. 46).



David J. Kyros

Director of the United States Patent and Trademark Office

FIRST USE 3-1-1945; IN COMMERCE 3-1-1945.

FOR: CONCENTRATES AND BASES FOR MAKING FRUIT DRINKS AND SMOOTHIES, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

Reg. No. 3,107,162 FIRST USE 10-20-2000; IN COMMERCE 10-20-2000.

FOR: RETAIL BAKERY STORE SERVICES; [BUSINESS] * BUSINESS * CONSULTATION SERVICES, NAMELY, PROVIDING MARKETING INFORMATION SPECIALLY DESIGNED FOR IMPROVING SALES AND ENHANCING CUSTOMER SERVICE IN THE FOOD SERVICE, IN-STORE BAKERY, AND COMMERCIAL BAKERY INDUSTRIES; ELECTRONIC AND MAIL ORDER CATALOG SERVICES DIRECTED TOWARDS FOOD SERVICE BUSINESSES, FEATURING EQUIPMENT, SUPPLIES, APPAREL, TRAINING MATERIALS AND PROMOTIONAL MATERIALS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-1990; IN COMMERCE 1-1-1990.

FOR: EDUCATIONAL SERVICES, NAMELY CONDUCTING IN-STORE PIE AND CAKE DECORATING CLASSES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-1-1972; IN COMMERCE 12-1-1972.

FOR: RESTAURANT SERVICES; CONSULTATION SERVICES, NAMELY CONSULTING WITH FOOD SERVICE ENTITIES IN THE FIELD OF RECIPE ENHANCEMENT, MENU PLANNING AND PRESENTATION TECHNIQUES FOR ITALIAN FOOD PREPARERS, IN CLASS 43 (U.S. CLS. 100 AND 101).

FIRST USE 12-1-1972; IN COMMERCE 12-1-1972.

OWNER OF U.S. REG. NOS. 843,306, 1,034,011 AND OTHERS.

SER. NO. 76-344,214, FILED 11-30-2001.

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.