

The United States of America



**CERTIFICATE OF REGISTRATION
PRINCIPAL REGISTER**

BRANDING IS NOT AN OPTION

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,255,498

United States Patent and Trademark Office

Registered June 26, 2007

LEG UP MARKETING, LLC
(FLORIDA LTD LIAB CO)
4210 UNION ROAD
CHEEKTOWAGA, NEW YORK 14225

FIRST USE 07-01-2005; IN COMMERCE 07-01-2005

THE MARK CONSISTS OF STANDARD CHARACTERS
WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE,
SIZE, OR COLOR.

SER. NO. 78-847,539, FILED 03-28-2006

FOR: BUSINESS MARKETING AND CONSULTING
SERVICES, NAMELY, ASSISTING THIRD PARTIES IN
ADVERTISING AND MARKETING CAMPAIGNS,
DEVELOPING BUSINESS PLANS, AND DEVELOPMENT OF
PROMOTIONAL MATERIAL, IN CLASS 35 (U.S. CLS. 100,
101 AND 102).

LORDES AYALA, EXAMINING ATTORNEY