Int. Cls.: 41 and 44

Prior U.S. Cls.: 100, 101 and 107

United States Patent and Trademark Office

Reg. No. 3,378,620 Registered Feb. 5, 2008

## SERVICE MARK PRINCIPAL REGISTER

## INDEPENDENT ME

INDEPENDENT HEALTH ASSOCIATION, INC. (NEW YORK CORPORATION)
511 FARBER LAKES DRIVE
WILLIAMSVILLE, NY 14221

FOR: PROVIDING AN INTERACTIVE WEB SITE VIA A GLOBAL COMPUTER INFORMATION NETWORK IN THE FIELD OF HEALTH, NAMELY, PROVIDING INFORMATION ABOUT PERSONAL FITNESS, NAMELY, INFORMATION ABOUT PHYSICAL FITNESS EXERCISE PROGRAMS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 2-1-2006; IN COMMERCE 2-1-2006.

FOR: PROVIDING AN INTERACTIVE WEB SITE VIA A GLOBAL COMPUTER INFORMATION NETWORK IN THE FIELD OF HEALTH, NAMELY, HEALTH INFORMATION, MEDICAL INFORMATION, PROVIDING INFORMATION ABOUT HEALTH RISK ASSESSMENT, NAMELY, PROVIDING INDIVIDUALIZED QUESTIONNAIRE-BASED HEALTH ADVICE AND PROVIDING INFORMATION ABOUT LIFESTYLE GOALS, NAMELY, PROVIDING INFORMATION ABOUT DIETARY PLANNING FOR WEIGHT LOSS REDUCTION,

HIGH BLOOD PRESSURE MANAGEMENT, DIABETES MANAGEMENT, SMOKING CESSATION, CHOLESTEROL MANAGEMENT, AND PREGNANCY AND PROVIDING ONLINE HEALTH MONITORING INFORMATION FEATURING INFORMATION ABOUT DIABETES MANAGEMENT, HIGH BLOOD PRESSURE MANAGEMENT, WEIGHT REDUCTION, CHOLESTEROL MANAGEMENT AND PREGNANCY FOR INDIVIDUAL HEALTH TRACKING, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 2-1-2006; IN COMMERCE 2-1-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,938,669, 3,000,014 AND OTHERS.

SER. NO. 78-855,779, FILED 4-6-2006.

AMY MCMENAMIN, EXAMINING ATTORNEY