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Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

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TRADEMARK
PRINCIPAL REGISTER

ESPERANZA

DOAN, JOANNE M. (UNITED STATES INDIVIDUAL)

27 RADFORD AVENUE

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FOR: PRINTED MATERIAL, NAMELY MAGAZINES, PERIODICALS AND NEWSLETTERS IN THE FIELD OF MENTAL HEALTH, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 4-1-2008; IN COMMERCE 4-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

ENGLISH TRANSLATION OF THE MARK IS "HOPE"

SN 76-674,069, FILED 3-14-2007.

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