

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,515,655

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**SERVICE MARK
PRINCIPAL REGISTER**

GOING THE EXTRA MILE

RICH PRODUCTS CORPORATION (DELAWARE
CORPORATION)
ONE ROBERT RICH WAY
BUFFALO, NY 14213

FOR: CONDUCTING EMPLOYEE RECOGNITION AND INCENTIVE AWARD PROGRAMS TO PROMOTE SALES AND PRODUCTIVITY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-2005; IN COMMERCE 1-1-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

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WILLIAM P. SHANAHAN, EXAMINING ATTORNEY