Int. Cl.: 20

Prior U.S. Cls.: 2, 13, 22, 25, 32, and 50

Reg. No. 3,521,196

United States Patent and Trademark Office

Registered Oct. 21, 2008

TRADEMARK PRINCIPAL REGISTER

EAST END ENGRAVABLES

EAST END ENGRAVABLES, LLC (NEW YORK LIMITED LIABILITY COMPANY)

391 NORFOLK AVENUE BUFFALO, NY 14215

FOR: PLAQUES OF PLASTIC OR WOOD THAT ARE ENGRAVED FOR CUSTOMER AND EMPLOY-EE RECOGNITION PROGRAMS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 1-25-2008; IN COMMERCE 1-25-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENGRAVABLES", APART FROM THE MARK AS SHOWN.

SN 77-043,784, FILED 11-14-2006.

SHARON MEIER, EXAMINING ATTORNEY