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Reg. No. 3,836,013

RICH PRODUCTS CORPORATION (DELAWARE CORPORATION)

ONE ROBERT RICH WAY

Registered Aug. 17, 2010 BUFFALO, NY 14213

Int. Cl.: 30

FOR: FINISHED DESSERTS, NAMELY, PORTIONED CHEESECAKES, IN CLASS 30 (U.S.

CL. 46).

TRADEMARK

FIRST USE 1-15-2010; IN COMMERCE 1-15-2010.

PRINCIPAL REGISTER

THE MARK CONSISTS OF THE WORDS "JUST RIGHT TONIGHT" IN STYLIZED LOWER CASE APPEARING WITH THE IMAGE OF A SLICE OF CAKE ABOVE THE WORDS "JUST RIGHT" AND HAVING A SOLID LINE FORMING A SEMI-ENCLOSED OVAL AROUND

THE WORDS "JUST RIGHT TONIGHT" AND CAKE IMAGE.

SN 77-737,095, FILED 5-14-2009.

STEVEN JACKSON, EXAMINING ATTORNEY



Director of the United States Patent and Trademark Office