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TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

BISON BASEBALL INC. (DELAWARE CORPORATION)
275 WASHINGTON STREET
BUFFALO, NY 14203

FOR: PAPER GOODS AND PRINTED MATTER, NAMELY, AUTOGRAPH BOOKS, BINDERS, BOOKMARKS, BUMPER STICKERS, CALENDARS, DECALS, PRINTED BASEBALL GAME PROGRAMS, MERCHANDISE BAGS, NEWSLETTERS IN THE FIELD OF BASEBALL, NOTE PADS, PAPER PENNANTS, PRINTED SPORTS SCHEDULE CARDS, PENS, PENCILS, POSTERS PRINTED AWARDS, PRINTED GAME TICKETS, PRINTED GUIDES IN THE FIELD OF BASEBALL, REFERENCE BOOKS IN THE FIELD OF BASEBALL, SCORE BOOKS, SCORE CARDS, SCORE SHEETS, STATIONERY, STICKERS, TRADING CARDS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-16-2009; IN COMMERCE 1-16-2009.

FOR: CLOTHING, NAMELY, ATHLETIC UNIFORMS, CAPS, CLOTH BABY BIBS, GOLF SHIRTS, HATS, JACKETS, JERSEYS, POLO SHIRTS, PULLOVERS, RAIN COATS, RAINWEAR, SWEATERS, SWEAT PANTS, SWEAT SHIRTS, T-SHIRTS, TIES, VISORS, WIND RESISTANT JACKETS AND WRISTBANDS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-16-2009; IN COMMERCE 1-16-2009.

FOR: ENTERTAINMENT SERVICES IN THE NATURE OF BASEBALL GAMES AND EXHIBITIONS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-16-2009; IN COMMERCE 1-16-2009.

THE MARK CONSISTS OF THE STYLIZED LETTER "B".

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Director of the United States Patent and Trademark Office