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Reg. No. 3,861,834

RICH PRODUCTS CORPORATION (DELAWARE CORPORATION)
ONE ROBERT RICH WAY
BUFFALO, NY 14213

Registered Oct. 12, 2010

Int. Cl.: 30

FOR: READY TO EAT CEREAL DERIVED BREAKFAST BARS, IN CLASS 30 (U.S. CL. 46).

TRADEMARK

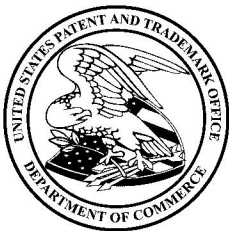
FIRST USE 12-31-2009; IN COMMERCE 12-31-2009.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-788,727, FILED 7-24-2009.

NICHOLAS ALTREE, EXAMINING ATTORNEY



David J. Kyros

Director of the United States Patent and Trademark Office