

United States of America
United States Patent and Trademark Office

Community
Benefits *Direct*

Reg. No. 3,912,912

Registered Feb. 1, 2011

Int. Cls.: 35 and 36

SERVICE MARK

PRINCIPAL REGISTER

MANNING & NAPIER INFORMATION SERVICES, LLC (NEW YORK LIMITED LIABILITY COMPANY)

500 CORPORATE PARKWAY, SUITE 120
500 CORPORATE PARKWAY
AMHERST, NY 14226

FOR: GROUP INSURANCE BENEFITS LEAD COLLECTION AND MATCHING SERVICES, NAMELY, MATCHING CONSUMER REQUESTS FOR GROUP INSURANCE BENEFIT PLAN QUOTES COLLECTED OVER THE INTERNET FROM LICENSED GROUP BENEFIT PROFESSIONALS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-1-2009; IN COMMERCE 7-1-2009.

FOR: PROVIDING ONLINE INSURANCE INFORMATION REGARDING GROUP BENEFIT PLANS FROM AREA PROVIDERS, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-1-2009; IN COMMERCE 7-1-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BENEFITS", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORD COMMUNITY WITH THE "I" IN COMMUNITY BEING A STICK FIGURE HOLDING OUT ITS ARMS AND WITH A RIGHT FACING ARROW DIRECTLY BELOW THE WORD "COMMUNITY" AND DIRECTLY ABOVE THE WORDS "BENEFITS DIRECT" WITH THE WORD DIRECT IN ITALICS .

SER. NO. 77-894,328, FILED 12-16-2009.

RUDY R. SINGLETON, EXAMINING ATTORNEY



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Director of the United States Patent and Trademark Office