

# United States of America

United States Patent and Trademark Office



reliance|rx

Specialty Pharmacy Services You Can Rely On

**Reg. No. 4,353,300**

**Registered June 18, 2013**

**Int. Cls.: 35 and 44**

**SERVICE MARK**

**PRINCIPAL REGISTER**

SPECIALTY PHARMACY MANAGEMENT, LLC (NEW YORK LIMITED LIABILITY COMPANY)

45 EARHART DRIVE, SUITE 110  
AMHERST, NY 14221

FOR: SPECIALTY PHARMACY SERVICES, NAMELY, DISTRIBUTORSHIP SERVICES IN THE FIELD OF SPECIAL PURPOSE HIGH-COST, INFUSION-BASED, INJECTABLE AND ORAL PHARMACEUTICALS FEATURING THE PROVISION OF PHARMACEUTICALS ORDERED BY HEALTH CARE PROVIDERS FOR USE BY HEALTH BENEFIT PLAN SUBSCRIBERS; ADMINISTERING PHARMACY REIMBURSEMENT PROGRAMS AND SERVICES IN THE FIELD OF SPECIALTY PHARMACEUTICALS FOR HEALTH BENEFIT PLAN SUBSCRIBERS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 10-0-2010; IN COMMERCE 10-0-2010.

FOR: SPECIALTY PHARMACY SERVICES, NAMELY, DISPENSING OF SPECIAL PURPOSE PHARMACEUTICALS, NAMELY, INFUSION, INJECTABLE, AND ORAL THERAPIES, TO HEALTH CARE PROVIDERS FOR USE BY HEALTH BENEFIT PLAN SUBSCRIBERS, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 10-0-2010; IN COMMERCE 10-0-2010.

OWNER OF U.S. REG. NOS. 3,804,326 AND 4,109,720.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RX" AND "SPECIALTY PHARMACY SERVICES", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF A FLOWER DESIGN TO THE LEFT OF THE WORDS "RELIANCE RX" WITH A VERTICAL LINE BETWEEN THE WORDS "RELIANCE" AND "RX" AND THE WORDS "SPECIALTY PHARMACY SERVICES YOU CAN RELY ON" IN SMALLER LETTERS UNDER THE WORDS "RELIANCE RX".

SER. NO. 85-747,959, FILED 10-8-2012.

ASMAT KHAN, EXAMINING ATTORNEY



*Lea Street Lee*  
Acting Director of the United States Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL  
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE  
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

**Requirements in the First Ten Years\***

**What and When to File:**

**First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\*  
*See* 15 U.S.C. §1059.

**Requirements in Successive Ten-Year Periods\***

**What and When to File:**

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

**Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or  
reminder of these filing requirements.**

**\*ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

**NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.**