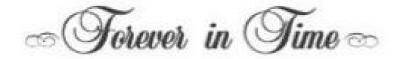
## United States of America United States Patent and Trademark Office



Reg. No. 4,446,265

MULTICRAFT IMPORTS INC. (CANADA CORPORATION)

101 INNES PARK WAY #180

Registered Dec. 10, 2013 OTTAWA, ONTARIO K1B1E3, CANADA

Int. Cl.: 16

TRADEMARK

PRINCIPAL REGISTER

FOR: SCRAPBOOK AND CRAFT RELATED PAPER AND PAPER CRAFT ITEMS, NAMELY, PAPER EMBELLISHMENTS IN THE NATURE OF STICKERS AND PAPER DIE CUTS IN VARIOUS SHAPES, SIZES AND COLORS, BORDER TRIM IN THE NATURE OF CRAFT PAPER, AND DECORATIVE ART PAPER, AND PAPER-CRAFTING RELATED TOOLS AND ACCESSORIES, NAMELY, PLAIN AND PATTERNED PAPERS FOR USE IN CRAFTING AND SCRAPBOOKING; PAPER CRAFT ITEMS, NAMELY, EMBELLISHMENTS IN THE NATURE OF STICKERS AND PAPER DIE CUTS IN VARIOUS SHAPES, SIZES AND COLORS, BORDER TRIM IN THE NATURE OF CRAFT PAPER, AND DECORATIVE ART PAPER; COLORED CARDSTOCK: PAPER-CRAFTING TOOLS AND ACCESSORIES, NAMELY, PAGE PROTECTORS IN THE NATURE OF PROTECTIVE COVERS FOR SHEETS OR PAPER AND PAGES OF BOOKS AND THE LIKE, MANUAL AND POWER CRAFT PAPER HOLE PUNCHES, ROTARY CUTTERS AND BLADES SOLD AS A UNIT THEREFOR, PAPER CUTTERS AND BLADES SOLD AS A UNIT THEREFOR, PAPER CRIMPERS, PAPER MARKING TEMPLATES, CUTTING MATS; SETTING MATS, NAMELY, A PAPER CUTTING MAT FOR USE IN SCRAP BOOKING AND CRAFT ACTIVITIES; DRAWING RULERS; STAPLERS; PENS; PENCILS; CRAYONS; MARKERS; PAINT BRUSHES; DRAWING INKS, INK PADS, AND RE-INKERS FOR USE WITH RUBBER STAMPS; RUBBER STAMPS; INK STAMPS; BRASS DRAWING TEMPLATES FOR USE IN THE FIELD OF CRAFTING; EM-BOSSING POWDER, NAMELY, A HEAT-SENSITIVE POWDER THAT ATTACHES TO EM-BOSSING INK AND THEN RAISES WHEN HEAT IS APPLIED FOR PENS AND STAMPS AND PAPER EMBOSSER THAT PROVIDES HEAT TO THE POWDER; GLITTER GLUE FOR STATIONERY PURPOSES: SCRAPBOOK ADHESIVES, NAMELY, GLUE, TAPE, PHOTO CORNERS, PHOTO ANCHORS, PHOTO HANGERS, MARKING TABS; ADHESIVE DIS-PENSERS, NAMELY, GLUE SOLD IN A DISPENSER FOR SCRAPBOOKING; TINTS, NAMELY, PIGMENT INKS AND DYE INKS FOR DRAWING; PHOTO LAMINATE SHEETS, STICKERS, APPLIQUÉS IN THE FORM OF DECALS, THREE DIMENSIONAL HANDMADE STICKERS, AND STICKERS WITH CLEAR RAISED SURFACE CONTAINING LETTERS, WORDS, OR OTHER ORNAMENTAL DESIGNS FOR USE IN SCRAPBOOKING; RUB-ON TRANSFERS IN THE NATURE OF DECALS; STENCILS; PAPER TRANSPARENCIES; EN-VELOPES; PAPER MEMORABILIA POCKETS FOR INSERTING ITEMS IN SCRAPBOOKS AND ALBUMS; DRAWING TEMPLATES AND STENCILS FOR USE IN CRAFTING AND SCRAPBOOKING: PAPER DIE CUT SHAPES: DECORATIVE SCRAPBOOKING EMBELLISH-MENTS IN THE NATURE OF STICKERS AND PAPER DIE CUTS IN VARIOUS SHAPES,



Commissioner for Trademarks of the United States Patent and Trademark Office

 $Reg.\ N_0.\ 4,446,265$  sizes and colors, border trim in the nature of craft paper, and decor-ATIVE ART PAPER; PAPER STATIONERY, NAMELY, PLAIN AND PATTERNED, LINED AND UNLINED NOTEBOOKS, NOTEPADS, ADDRESS BOOKS, DIARIES, ENVELOPES, NOTE CARDS, GREETING CARDS, PAPER TAGS, DECORATIVE PAPER LABELS; GIFT WRAPPING RELATED PAPER PRODUCTS NAMELY, PLAIN AND PATTERNED GIFT BOXES, GIFT BAGS, GIFT WRAP, AND PAPER GIFT WRAPPING ACCESSORIES, NAMELY, BOWS, RIBBON, AND EMBELLISHMENTS IN THE NATURE OF STICKERS AND PAPER DIE CUTS IN VARIOUS SHAPES, SIZES AND COLORS, BORDER TRIM IN THE NATURE OF CRAFT PAPER, AND DECORATIVE ART PAPER; PAPER STORAGE BOXES, PAPER CRAFT STORAGE UNITS IN THE NATURE OF ATTACHED PAPER STORAGE BOXES; CRAFT STORAGE CONTAINERS MADE OF CARDBOARD; KEEPSAKE BOXES AND MEMORY BOXES MADE OF CARDBOARD, PHOTO ALBUMS, SCRAPBOOK MEMORY ALBUMS; SCRAPBOOKS AND SCRAPBOOK PAGES; SCRAPBOOK KITS CONSISTING PRIMARILY OF PAPER SHEETS AND STICKERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 1-1-2003; IN COMMERCE 1-1-2007.

OWNER OF CANADA REG. NO. TMA 849444, DATED 4-25-2013, EXPIRES 4-25-2028.

THE MARK CONSISTS OF THE STYLIZED WORDS "FOREVER IN TIME" INCLUDING EXTRA LOOPS IN THE "F" IN "FOREVER" AND "T" IN "TIME" WITH SCROLL DESIGN BEFORE THE WORD "FOREVER" AND AFTER THE WORD "TIME".

SER. NO. 85-747,934, FILED 10-8-2012.

AMY HELLA, EXAMINING ATTORNEY

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## REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years\* What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

**Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.\* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods\* What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.\*

## **Grace Period Filings\***

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or reminder of these filing requirements.

\*ATTENTION MADRID PROTOCOL REGISTRANTS: The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see http://www.wipo.int/madrid/en/.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at http://www.uspto.gov.