

# United States of America

United States Patent and Trademark Office

## Daily Dead

**Reg. No. 5,164,338**

Daily Dead Media (NEW YORK CORPORATION)

**Registered Mar. 21, 2017**

5465 Country Club Lane  
Hamburg, NY 14075

**Int. Cl.: 41**

**Service Mark**

**Principal Register**

CLASS 41: Online journals, namely, blogs in the fields of pop culture, entertainment, and the horror industry. Entertainment services, namely, providing a website featuring information in the fields of pop culture, entertainment related to the horror industry; Providing a website featuring entertainment, information in the field of pop culture and horror films; Providing a website featuring blogs, non-downloadable electronic publications in the nature of articles in the fields of pop culture, entertainment, and the horror industry; Entertainment services, namely, providing podcasts in the fields of pop culture, entertainment, and the horror industry; Entertainment services, namely, providing non-downloadable prerecorded audiovisual content via global computer network in the fields of pop culture, entertainment, and the horror industry

FIRST USE 11-2-2010; IN COMMERCE 11-2-2010

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "DAILY"

SER. NO. 87-025,767, FILED 05-05-2016  
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Director of the United States  
Patent and Trademark Office