

# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,326,824**

**Registered Nov. 07, 2017**

**Int. Cl.: 30**

**Trademark**

**Principal Register**

SweetWorks Confections LLC (DELAWARE LIMITED LIABILITY COMPANY)  
3500 Genesee Street  
Buffalo, NEW YORK 14225

CLASS 30: Chocolate and candies; all of the aforesaid goods being of Swiss origin

FIRST USE 2-1-2015; IN COMMERCE 2-1-2015

The color(s) pink, fuschia, red and gold is/are claimed as a feature of the mark.

The mark consists of the three dimensional configuration of packaging in the stylized shape of a bunny in fuschia with a gold ribbon tied into a bow around the neck, body and ears of the bunny shape; off of the bow hangs a square, pink tag which displays a gold rectangle encompassing the stylized design of the gold head of a unicorn, over the stylized gold wording "FREY", which is over the gold wording "CHOCOLAT SUISSE DEPUIS 1887", which is over the design of a gold star; inside of the gold rectangle is the color red; a piece of clear tape on the top ridge of the head of the bunny; the color white is not claimed as a feature of the mark and merely represents the background.

No claim is made to the exclusive right to use the following apart from the mark as shown: "CHOCOLAT SUISSE DEPUIS 1887", THE BUNNY DESIGN AND RIBBON DESIGN

The English translation of "CHOCOLAT SUISSE DEPUIS 1887" in the mark is "SWISS CHOCOLATE SINCE 1887".

SER. NO. 87-208,522, FILED 10-19-2016



*Joseph Matol*

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