

United States of America

United States Patent and Trademark Office



Reg. No. 5,335,073

Registered Nov. 14, 2017

Int. Cl.: 30

Trademark

Principal Register

Rich Ice Cream Company, Inc. (FLORIDA CORPORATION)
2915 South Dixie Highway
West Palm Beach, FLORIDA 33405

CLASS 30: Ice cream and frozen confections

FIRST USE 5-21-2013; IN COMMERCE 7-1-2013

The mark consists of an anthropomorphic, smiling watermelon with sunglasses and spiky hair holding a watermelon-pattered surfboard with a bite out of the front end in its right hand and giving a thumbs-up sign with its left hand, all of which is located under the wording "COOL" and above the wording "WATERMELON".

No claim is made to the exclusive right to use the following apart from the mark as shown: "WATERMELON"

SER. NO. 87-416,100, FILED 04-18-2017



Joseph Matal

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office