

# United States of America

## United States Patent and Trademark Office

### OUTCOMES-BASED VISIONING

**Reg. No. 5,521,389**

**Registered Jul. 17, 2018**

**Int. Cl.: 35**

**Service Mark**

**Supplemental Register**

The Cannon Corporation (DELAWARE CORPORATION)  
2170 Whitehaven Road  
Grand Island, NEW YORK 14072

CLASS 35: Business consulting services, namely, using business objectives, plans for technology adoption, workforce modeling, and stakeholder engagement in the creation of business healthcare solutions for others

FIRST USE 11-4-2010; IN COMMERCE 11-4-2010

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-540,722, FILED P.R. 07-24-2017; AM. S.R. 05-21-2018



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office