

# United States of America

## United States Patent and Trademark Office



**Reg. No. 5,688,743**

**Registered Mar. 05, 2019**

**Int. Cl.: 30**

**Trademark**

**Principal Register**

SweetWorks Confections LLC (DELAWARE LIMITED LIABILITY COMPANY)  
3500 Genesee Street  
Buffalo, NEW YORK 14225

CLASS 30: Chocolate and candies free of genetically modified ingredients

FIRST USE 8-1-2016; IN COMMERCE 8-1-2016

The color(s) gold, brown, and red is/are claimed as a feature of the mark.

The mark consists of the three dimensional configuration of shiny red packaging in the stylized shape of a reindeer with a cord around the neck, body, and antlers of the reindeer shape; off of the cord hangs a square, matte red tag which displays a gold rectangle encompassing the stylized design of the gold head of a unicorn over the stylized gold wording "FREY", which is over the design of a gold star; inside of the gold rectangle is the color red; to the right of the square "FREY" design is the stylized wording "GMO FREE" wherein the rightmost leg of the letter "M" is the stem for two leaves rendered in the same gold color as the wording; underneath and to the left of the square "FREY" design is the gold wording "RENI" above the gold wording "MILK CHOCOLATE REINDEER"; to the right of the wording "RENI" is a brown depiction of a stylized chocolate reindeer; the color white in the background of the mark is not claimed as a feature of the mark and merely represents the background; the dotted lined cord and dotted lined outer shape of the tag are not claimed as part of the mark and intended only to show the overall design of the mark.

No claim is made to the exclusive right to use the following apart from the mark as shown: "MILK CHOCOLATE REINDEER" AND "GMO FREE"

SER. NO. 87-732,845, FILED 12-22-2017



*Andrei Iancu*

Director of the United States  
Patent and Trademark Office