

United States of America

United States Patent and Trademark Office



Reg. No. 6,135,181

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Int. Cl.: 35, 38, 42

Service Mark

Principal Register

MVP Network Consulting, LLC (NEW YORK LIMITED LIABILITY COMPANY)
1297 Hertel Ave.
Buffalo, NEW YORK 14216

CLASS 35: Marketing consultation in the field of digital marketing, website traffic optimization, and social media marketing

FIRST USE 2-7-2003; IN COMMERCE 2-16-2006

CLASS 38: Electronic exchange of data stored in databases accessible via telecommunication networks and electronic messaging; computer aided transmission of messages, data and images; providing Internet website services, namely, transmission of electronic messages, data and images; providing Internet web services, namely, transmission of messages between computers; telecommunications consultation in the field of transmission of messages between computer systems for service processes

FIRST USE 2-7-2003; IN COMMERCE 2-16-2006

CLASS 42: Information technology consulting services; platform as a service (PAAS) featuring computer software platforms for the transmission of electronic messages, data and images; platform as a service (PAAS) featuring computer software platforms for the transmission of messages between computer users; platform as a service (PAAS) featuring computer software platforms for the integration of computer systems; platform as a service (PAAS) featuring computer software platforms for transmission of messages, data and images among computer users concerning business processes integration; platform as a service (PAAS) featuring computer software platforms for integration of service processes between information technology service providers and their customers and for increasing the efficiency of information technology service; consulting services in the field of cloud computing; computer services, namely, integration of private and public cloud computing environments, data recovery services, data encryption services; business technology software consultation services; backup services for computer hard drive data; off-site data backup; remote online back-up of computer data; electronic data back-up services; computer website design; software as a service (SAAS) services featuring software for HIPAA compliance; computer security consultancy, namely, cyber risk assessment and management services; cybersecurity consulting services, namely, advanced threat protection services and zero-day



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protection services; managed computer security services for internet-connected computers and computer systems to identify, protect, detect, respond, and recover from cybersecurity and reputation events in the fields of information security and cybersecurity; managed computer security services in the nature of security information event management (SIEM), namely, electronic collection and analysis of real-time network information to manage and respond to security vulnerabilities and external threats; information technology (IT) auditing services; information technology consulting for companies and individuals, namely, the analysis and the assessment of performance processes and the planning of service management processes; consulting in the fields of information technology and communications technology; website design consultancy

FIRST USE 2-7-2003; IN COMMERCE 2-16-2006

The mark consists of the term "MVP" surrounded by three interlocking crescents.

SER. NO. 88-763,818, FILED 01-17-2020