

# United States of America

United States Patent and Trademark Office



**Reg. No. 6,696,319**

**Registered Apr. 12, 2022**

**Int. Cl.: 36**

**Service Mark**

**Principal Register**

Evans Bancorp, Inc. (NEW YORK CORPORATION)  
1 Grimsby Drive  
Hamburg, NEW YORK 14075

CLASS 36: Banking services; merchant banking services; mortgage banking services; mortgage lending services; mortgage refinancing services; commercial lending services; consumer lending services; financing and loan services; financial advising services, namely, financial planning in the nature of creating personalized strategies to achieve financial goals for clients and prospective clients; financial analysis services; financial consultation services; financial asset management services; financial planning services; financial portfolio management services; financial research services; financial risk management services; financial trust administration services; financial trust operations services; financial trust planning services; financial trust services, namely, estate trust management; wealth management services; investment advisory services, namely, financial management, distribution, and brokerage services in the fields of stocks, bonds, options, and other securities; investment brokerage services; investment management services, namely, financial management, distribution, and brokerage services in the fields of stocks, bonds, options, and other securities; investment of funds for others in the fields of stocks, bonds, options, and other securities; securities and investment brokerage services; insurance agency services; insurance consultation services; debit card services, namely, debit card transaction processing services; benefits consulting, namely, providing counseling and consulting in the field of healthcare insurance benefits; benefits consulting, namely, providing counseling and consulting in the field of retirement plan benefits; government banking, namely, banking; public financing, namely, financing and loan services; cash management services; compliance services, namely, mortgage compliance consulting services concerning financial requirements for mortgages for mortgage lenders and servicers and mortgage brokers, all of the above excluding financial investment in the field of real estate including existing buildings or apartments and real estate investment pertaining to existing buildings or apartments; benefits consulting, namely, financial management and administration of employee benefit plans, namely, healthcare insurance plans, employee pension plans, retirement plans, profit-sharing and money purchase plans, pension trust services, and 401K plans

FIRST USE 10-25-2018; IN COMMERCE 10-25-2018

The mark consists of the lowercase and stylized letter "e" enclosed in a black circle on



Performing the Functions and Duties of the  
Under Secretary of Commerce for Intellectual Property and  
Director of the United States Patent and Trademark Office



the left side of the all-capitalized word "EVANS" that is above the all-capitalized word "BANK".

No claim is made to the exclusive right to use the following apart from the mark as shown: "BANK"

SER. NO. 88-460,101, FILED 06-05-2019