

# United States of America

United States Patent and Trademark Office

## SELF MADE BABE

**Reg. No. 7,204,939**

**Registered Oct. 31, 2023**

**Int. Cl.: 9, 16, 25, 35, 42**

**Service Mark**

**Trademark**

**Principal Register**

SELFMADE USA LLC (FLORIDA LIMITED LIABILITY COMPANY)  
8466 NW 72 Street  
Miami, FLORIDA 33166

CLASS 9: Downloadable podcast in the field of branding, marketing, sales, women's empowerment, entrepreneurship, finance, business, lifestyle, fitness, women's issues, health, travel, fashion, career, self-help, and pop culture; downloadable graphics for mobile phones; downloadable templates for branding, marketing, web design, finance, and social media; downloadable e-books in the field of branding, self-help, social media, web design, marketing; downloadable templates for designing books; downloadable printable stationery materials, namely, business cards, daily planners, thank you cards; downloadable printable stationery materials, namely, printable day planners, downloadable printable calendars; downloadable webinars in the field of branding, finance, marketing, sales, web design, and social media

FIRST USE 10-4-2019; IN COMMERCE 10-4-2019

CLASS 16: Paper stationery, printed daily planners, printed calendars, paper notebooks

FIRST USE 10-4-2019; IN COMMERCE 10-4-2019

CLASS 25: Apparel, namely, hats, headwear, loungewear, pants, shirts, sweatshirts, t-shirts, graphic t-shirts, and hooded sweatshirts

FIRST USE 12-7-2020; IN COMMERCE 12-7-2020

CLASS 35: On-line retail store services featuring downloadable templates, books, webinars, manuals, cases for mobile phones, protective cases for cell phones

FIRST USE 10-4-2019; IN COMMERCE 10-4-2019

CLASS 42: Computer services, namely, creating an on-line community for registered users to get information and guidance related to branding, social media, marketing, sales, women's empowerment, business, entrepreneurship, small business, lifestyle, fitness, women's issues, health, travel, fashion, work, and self-help; hosting an on-line community web site featuring information and guidance related to branding, social media, marketing, sales, women's empowerment, business, entrepreneurship, small business, lifestyle, fitness, women's issues, health, travel, fashion, work, and self-help

*Katherine Kelly Vidal*

Director of the United States  
Patent and Trademark Office



FIRST USE 2-22-2020; IN COMMERCE 2-22-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 97-388,185, FILED 04-29-2022