

United States of America

United States Patent and Trademark Office

HEADSUP

Reg. No. 7,852,425

Registered Jul. 01, 2025

Int. Cl.: 35, 42

Service Mark

Principal Register

SMOKE CUSTOMER INTELLIGENCE (PTY) LTD (SOUTH AFRICA proprietary limited company (p/l or pty.ltd.))
Top Fl, Ash House, Olivedale Office Park
53 Lima Street
Olivedale, SOUTH AFRICA 2188

CLASS 35: Human resource management for third parties; business management services, business consultancy and advisory services, business data analysis and research services; collecting and compilation of business data; all of the foregoing in relation to employee satisfaction

FIRST USE 07-07-2023 ; IN COMMERCE 07-07-2023

CLASS 42: Design and development of computer hardware, software, software applications and software platforms; software as a service (SAAS) featuring software for gathering, storing, analyzing and reporting on employee satisfaction data and information; platform as a service (PAAS) featuring software for gathering, storing, analyzing and reporting on employee satisfaction data and information; software, software application, and software platform integration services, namely, integration of computer software into multiple systems and networks

FIRST USE 07-07-2023 ; IN COMMERCE 07-07-2023

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 97-792,228, FILED 02-13-2023

Coke Moya Smeets

Acting Director of the United States Patent and Trademark Office

