

United States of America

United States Patent and Trademark Office



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Service Mark

Trademark

Principal Register

Enfuce Financial Services Oy (FINLAND PRIVATE LIMITED COMPANY)
Metsänneidonkuja 12
FINLAND

CLASS 9: Downloadable computer software for management and processing of financial transactions in the fields of banking, retail and payment cards; Recorded computer software for management and processing of financial transactions in the fields of banking, retail and payment cards; Downloadable computer software relating to the handling of financial transactions

CLASS 35: Advertising; business management; business administration; clerical services; on-line advertising on a computer network; telemarketing services; sales promotion for others; presentation of goods on communication media for retail purposes; promotion of goods and services for others; organization, operation and supervision of loyalty schemes and incentive schemes, namely, business administration of consumer loyalty programs and incentive award programs to promote the sale of goods and services of others

CLASS 36: Financial affairs, namely, financial information, management and analysis services; financial affairs, namely, fraud mitigation in the nature of fraud reimbursement services for purchases made with physical and virtual credit, debit, and prepaid card accounts and other payment accounts; financial affairs, namely, financial consulting services related to the use by businesses of credit, debit, prepaid, and deferred payment physical and virtual cards, codes, or devices, and other forms of payment transactions; monetary affairs, namely, financial information, management and analysis services; cash disbursement services, namely, ATM banking services in connection with card payment processing; payment processing services, namely, physical and virtual credit, debit, and prepaid card, and credit, debit, and prepaid electronic device transaction processing services; payment card services, namely, processing of credit and debit card payments; credit card services, namely, issuing of credit cards and processing credit card payments; debit card services, namely, issuing of debit cards and processing debit



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card payments; cash card services, namely, issuing of prepaid cash cards and processing cash card payments; electronic funds transfer; electronic cash transactions; processing electronic payments for the purchase of goods and services via an electronic communications network

CLASS 42: Technological services and research relating thereto, namely, research and design in the field of computer data systems architecture relating to financial information and financial processing services; scientific and technological design, namely, research and design in the field of computer data systems architecture relating to financial information and financial processing services; industrial analysis services, namely, industrial research in the field of physical and virtual credit, debit, and prepaid card, and credit, debit, and prepaid electronic device transaction processing services; industrial research services in the field of physical and virtual credit, debit, and prepaid card, and credit, debit, and prepaid electronic device transaction processing services; design and development of computer hardware; design and development of computer software; computer software consultancy; updating of computer software; creating and maintaining web sites for others; rental of computer programs for credit, debit, and prepaid electronic device transaction processing services; rental of web servers; encryption and decryption of information, messages and data; providing user authentication services using single-on technology, biometric hardware and software technology for credit, debit, and prepaid electronic device transaction processing services; provision of security services for computer networks, computer access and computerised transactions, namely, providing authentication, issuance, acceptance, validation and revocation of digital payment transactions

The color(s) blue and white is/are claimed as a feature of the mark.

The mark consists of a blue circle containing a white dot followed by "E" in white lowercase script.

PRIORITY DATE OF 05-17-2023 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1757502 DATED 09-11-2023,
EXPIRES 09-11-2033

SER. NO. 79-381,608, FILED 09-11-2023