

1776-2026

# United States of America

United States Patent and Trademark Office

## PROVIDER EFFECT

**Reg. No. 8,245,087**

**Registered May 05, 2026**

**Int. Cl.: 35, 41, 44**

**Service Mark**

**Principal Register**

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CLASS 35: Consulting services in the field of patient relationship management for healthcare providers; public advocacy to promote awareness and education of medical professionals and patient issues in the medical field

FIRST USE 12-2-2020; IN COMMERCE 7-11-2024

CLASS 41: Educational services, namely, providing classes, seminars, workshops, and lectures in the field of developing communication strategies between physicians, physician assistants, nurse practitioners, other medical professionals, and patients; educational services directed to medical professionals via online non-downloadable video courses, social media, podcasts, and peer to peer training collaborations; arranging professional workshop and training courses for physicians, physician assistants, nurse practitioners, and other medical professionals; educational services, namely conducting symposiums at medical conferences for medical professionals

FIRST USE 12-2-2020; IN COMMERCE 7-11-2024

CLASS 44: Consulting services for healthcare providers in the field of patient experience strategies throughout the continuum of care, namely, consulting in the nature of collaborative patient and physician strategies and interaction regarding patient healthcare



A handwritten signature in black ink, appearing to read "John A. Spano".

DIRECTOR OF THE UNITED STATES  
PATENT AND TRADEMARK OFFICE



FIRST USE 12-2-2020; IN COMMERCE 7-11-2024

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 98-646,866, FILED 07-12-2024